

# **“Law Audience’s Webinar on Trademark Registration Process: Step-by-Step Guide with Recent Trends and Landmark Judgments in Indian Trademark Law”**

## **ABOUT LAW AUDIENCE:**

*Law Audience® is an online legal platform which is aimed at spreading the legal education and other opportunities related to the field of law among the legal audience as much as possible. It was introduced on 25th of June 2018. Law Audience has been cited in various well-known newspapers, and the founder has received awards at National and International Level including award from Bollywood Actress, i.e., Parineeti Chopra.*

## **THEME:**

*“Trademark Registration Process: Step-by-Step Guide with Recent Trends and Landmark Judgments in Indian Trademark Law”.*

## **ABOUT WEBINAR:**

In today’s fast-paced and brand-driven economy, trademarks are more than just logos or symbols—they are strategic business assets that protect brand identity, establish market presence, and build consumer trust. Whether you’re an entrepreneur, legal professional, business owner, or student of intellectual property law, understanding the trademark registration process in India is critical for safeguarding your brand and navigating the legal landscape effectively.

This webinar will offer a comprehensive step-by-step guide to the trademark registration process in India—from conducting a trademark search and filing an application to examination, opposition, and final registration. We will also touch upon common pitfalls to avoid and best practices for a smooth registration experience. In addition, we’ll delve into recent trends and developments in Indian trademark law, including digital filings, AI-based classification systems, and evolving brand protection strategies. Finally, we’ll explore some of the most influential landmark judgments that have shaped the interpretation and enforcement of trademark rights in India. We encourage you to ask questions, take notes, and engage actively. Let’s get started on deepening our understanding of trademarks and how to protect what makes your brand unique.

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**ABOUT SPEAKER:**

**Sanya Arora, Senior Legal Consultant, Ministry of Home Affairs.**

**ELIGIBILITY:**

- 1) It shall be an online event.
- 2) It is open for Students, Lawyers, Research Scholars, Teachers, Judges, Professionals and Academicians or for anyone who is interested in topic of the Webinar.

**TIMINGS & DATE:**

Date: 25<sup>th</sup> Oct 2025.

Timings: 1:00 PM to 2:00 PM.

**VENUES:**

1. Microsoft Teams.

**MEETING LINK:**

The meeting link will be provided directly in the **WhatsApp Group** before **10 Minutes** or at your **registered email id(s)**. You may join the WhatsApp Group to receive the meeting link.

**REGISTRATION FEE(s):**

**There are no registration charges.**

**E-CERTIFICATE(s):**

E-certificate will be given to all the registered participants (*subjected to the norms of attendance as mentioned in this official notification*). E-certificate will be emailed within 24 or 48 hours after the end of the Webinar Session.

**Note: E-certificate will be given only if you join the session.**

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### **ATTENDANCE:**

#### **Attendance for the Meeting:**

*No separate link will be provided for the purpose of marking attendance of the participants(s). You just must join the Meeting from the same name as mentioned on the Registration Form. If your name on the account is something else, then re-name it before joining the Meeting.*

### **THE REGISTRATION LINK:**

Participants can register for this webinar session only through **Google Forms**. No other mode of registration is acceptable.

**LINK:** <https://forms.gle/cNAXpdVMeg4yHqDk6>

### **REQUIREMENTS TO JOIN THE WEBINAR:**

- 1) Laptop/Mobile/Personal Computer (PC or Desktop).
- 2) High Speed Internet Connection.
- 3) Follow us on YouTube, Facebook, and Instagram.
  - i. **YouTube Channel:** <https://www.youtube.com/lawaudience>.
  - ii. **Facebook:** <https://www.facebook.com/lawaudience/>.
  - iii. **Instagram:** <https://www.instagram.com/lawaudienceofficial/>.
  - iv. **Twitter:** [https://twitter.com/audience\\_law](https://twitter.com/audience_law).

### **IMPORTANT INSTRUCTIONS/TERMS & CONDITIONS:**

- *The participants are requested to maintain the dignity of the webinar session.*
- *The participants will be muted upon entry.*
- *The video of all the participants will be turned off upon entry, but participants can change this during the meeting.*
- *If you choose to turn on your video during the meeting, then make sure that you behave in good manner. You must be seated in good posture & must be well dressed. If we found you sitting in an inappropriate manner*

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*such as lying on bed etc, then we’ll remove you from the meeting immediately.*

- At the end of the webinar, you can ask your questions by commenting in the Chat Box or by using raise your hand option from the Application itself.*
- If you misbehave during the meeting with the Speaker or Host or with any attendee, then strict action will be taken against you as per the law for the time being in force.*
- The Webinar Session may be recorded also.*
- No material such as PPT or recording will be provided to the participants.*
- Recorded session may be uploaded on our YouTube channel.*
- Law Audience reserves all the rights relating to postponement, preponement and cancellation of the Webinar Session due to any circumstance or issue.*
- If there’s any amendment in T&C of the Webinar Session, then we’ll inform you in advance.*

### **CONTACT DETAILS:**

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Contact Timings: 10:00 AM To 9:00 Pm.

Official Website: [www.lawaudience.com](http://www.lawaudience.com).

### **KNOWLEDGE PARTNER:**

