



For any query/clarification contact at:

Mobile: +91-8351033361 or Email: info@lawaudience.com or visit

www.lawaudience.com.

Contact Person's Name: Adv. Varun Kumar (10:00 AM to 7:00 PM (Indian Time Zone)).

Law Audience's Online Short-Term Certification

Course on Intellectual Property Rights

I. ABOUT LAW AUDIENCE:

"A Place to Gain Online Legal Education"

Law Audience® is an online legal platform and a **registered trademark under class 41** which is aimed at spreading the online legal education and other opportunities related to the field of law among the legal audience as much as possible. It was introduced on the **25th of June 2018**. It is an independent project, started by its founder and does not receive any funding from any person or organisation or body or government as the case maybe. It is a *'Dream Project' of Mr. Varun Kumar (Founder-CEO-Publishing Editor-Publisher & Owner). It is a Sole Proprietorship of Mr. Varun Kumar, S/o Shri. Lehri Singh Jaswal, S/o Late Shri. Parmeshwari Dass.*

The main motive of this platform is to set new trends in the field of legal education by organizing various *Seminars, Online Competitions, Conferences, Workshops, Webinars, Call for Papers & other interrelated events*. To promote the legal research work among the legal fraternity, Law Audience has launched an online law journal titled as *Law Audience Journal (e-ISSN: 2581-6705)*, an ISSN number was assigned to the journal on the *16th of October 2018*, and the journal published its *1st Issue in the month of August 2018*.

Law Audience (Adv. Varun Kumar, Founder) received an award titled as *"Leading Platform for Legal Research and Publication-2025"*, by *Corporate Connect*.

II. ABOUT THE COURSE:

In today's rapidly evolving digital and technological landscape, *Intellectual Property Rights (IPR)* have become central to the creation, distribution, and protection of content across various platforms. This short-term certification course is designed to equip legal professionals and aspiring practitioners with a practical understanding of IPR as it applies to contemporary media formats—ranging from film and television to podcasts and artificial intelligence. The course begins with a foundational overview of IPR, laying the groundwork for understanding

copyright, moral rights, licensing, and the role of ownership in creative industries. Participants will then explore the legal intricacies of licensing agreements in the digital streaming economy, including *Video-on-Demand (VoD)* content deals and music synchronisation rights in film production. The course also delves into contributor agreements in television and podcasting, focusing on the contractual and ethical obligations owed to presenters and creative collaborators.

In recognition of emerging challenges, the final module addresses data protection, privacy, and ethical considerations in the context of artificial intelligence. As AI increasingly intersects with content creation and personal data, understanding frameworks such as GDPR and the legal implication of algorithmic bias becomes crucial. By combining legal theory with practical application, this course aims to prepare participants to navigate complex IPR scenarios in media and technology. Whether negotiating licensing terms, safeguarding creative contributions, or addressing the ethical use of AI, this program offers the legal tools and insight necessary for informed, future-ready legal practice.

III. ABOUT COURSE INSTRUCTOR:

Arunima Jha, Advocate and Head of Legal & Compliance, KnowledgeWorks Global Ltd – CJK Group:

Arunima Jha is one of India's leading sports and entertainment lawyers with over a decade of experience specializing in contract negotiations for elite athletes and media personalities. As trusted counsel to prominent cricketers and sports franchises across South Asia, she has drafted landmark endorsement agreements that protect players' commercial rights while maximizing brand value across both conventional and digital platforms. Beyond legal practice, she is a thought leader on LinkedIn, regularly posting simplified legal insights that reach over 70,000 members, with a focus on educating law students and young professionals.

IV. ABOUT COURSE MODERATOR:

Varun Kumar, Advocate, Founder & Owner, Law Audience:

Mr. Varun Kumar is the *Founder-CEO-Publishing Editor-Publisher & Owner, Law Audience*. He pursued his five-years' integrated law graduation, *i.e., (B.A.LL.B (Hons))*, *Himachal Pradesh University, Shimla, Himachal Pradesh, India, with "First Class with*

Distinction". He did his schooling at *National Institute of Open Schooling (NIOS)*, i.e., *Secondary & Senior Secondary Education*. He has also done one year *diploma in "Computer Applications"*. Currently he is pursuing *LL.M in Corporate & Commercial Laws, from University Institute of Legal Studies, Chandigarh University*. He is very fascinated by the concept of legal research work, and he has secured several publications on various platforms including law journals. His work basically covered various issues involved in the fields of *Criminal Law, Constitutional Law, IPR Law, Taxation Law and Company Law*. He has also participated in various Moot Court Competitions at the National level.

His legal article titled as *"Does Section 375 of Indian Penal Code Include Marital Rape" has been awarded a 'Certificate of Excellence' by a panel of judges for his tremendous legal research work by the Legalserviceindia.com*. His legal article on *"Uniform Civil Code"* got published in *"Indian Journal of Constitutional Studies (ISSN 2456-5008)"*. He is a well-rounded individual who lives with passion, commitment, and grace. Mr. Varun has interned at *B&B Associates (LLP), Panchkula, Jus Dicere & Competition Commission of India, New Delhi*. Enrolled as an advocate with the *State Bar Council of Himachal Pradesh in 2019 and Cleared All India Bar Examination-17 in first attempt* and eligible to practice law in all Courts, Tribunals, Forums, etc. in India and have acquired memberships of *Bar Association Amb (Courts), Distt. Una, Himachal Pradesh and Punjab and Haryana High Court Bar Association* has been practicing law for more than 5 years. Capable of handling every type of legal matter.

- *Finalist of Sh. Ram Jethmalani Academic Excellence Awards for Students 2018, organized by LegitQuest.*
- *The article published in Law Audience Journal on "Perception of Inter-Caste Marriage in the Eyes of Society" has been cited in Dainik Bhaskar Newspaper and I as a Founder of the Journal gave a short remark on it.*
- *Published a Digest titled as a "Law Audience Digest (A Collection of Legal Articles, February to December 2023)", foreword by Nagendra Kumar, District Judge (Hazaribagh Jharkhand) (Retired), and displayed at various well known Indian Universities' libraries and available on all well-known e-commerce platforms at national and international level such as Amazon, Flipkart, GooglePlay Store etc.*
- *Nominated for Young Legal Visionary Award under the Business Leaders Category by Forttuna India Excellence Awards, 2025, India Edition.*

- *Nominated for Legal Publishing Leader of the Year & Legal Research Leader of the Year under the Business Leaders Category by Forttuna Global Excellence Awards, 2025.*
- *Received a Spotlight Interview Invite under the following category “The 10 Leaders Creating Global Impact”, from Business Connect Magazine.*
- *Received a cover story invite as “Recognition as “The Most Influential Personality to Follow in 2025”, from Prime Insights Magazine.*
- *Received a letter of Invitation to be Guest of Honour and Presenter at the Leadership Circle In-Person or Online—28 & 29 November 2024, from Sunita Gandhi’s (Former Economist, The World Bank USA, Chief Academic Strategist, The World’s Largest School, City Montessori School, Lucknow, Founder, DEVI Sansthan (Dignity Education Vision International), India, Ph.D., Physics, Cambridge University, UK), Devi Sansthan and was also invited for Ayodhya visit .*

V. COURSE ELIGIBILITY:

- *For Law Students pursuing 5-years’ Law Graduation or 3-years’ Law Graduation.*
- *For LL.M Students.*
- *For PH.D Students.*
- *For Lawyers.*
- *For Advocates.*
- *Professors/Assistant Professors/Law Teachers.*
- *Or for anyone who is interested to pursue the course.*

VI. COURSE FEE(S) STRUCTURE:

- *1100 Rs for Indian Participants.*
- *100 USD Dollars for Foreign Participants.*

Note: Registration Fee(s) is not refundable. It is refundable only if the event is cancelled by the organizer.

VII. MODULES FOR THE COURSE:

1. *First Module- IPR overview*
2. *Second Module - Video-on-demand content licence agreement*

3. *Third Module - Music publishing synchronisation licence agreement for film soundtrack*
4. *Fourth Module - TV contributor's agreement*
5. *Fifth Module - Podcast presenter agreement along with Legal issues in podcasting*
Data Protection and Privacy in AI, Ethical
Considerations in AI and IP.
Understanding data's role in AI development.
AI's impact on personal data and privacy rights.
Overview of data protection laws like GDPR and their applicability to AI.
Ensuring informed consent and transparency in AI data usage.
Addressing algorithmic biases and their legal implications.
Exploring the moral rights of creators in the age of AI.
Review of ethical guidelines and principles governing AI.

VIII. DURATION OF THE COURSE:

Minimum 40 Minutes to Maximum 60 Minutes.

IX. COURSE DATE AND TIMING:

Date: 15th September 2025 & **Timings:** 2:00 PM to 3:00 PM (*Indian Time Zone*).

X. REQUIREMENT TO JOIN THE COURSE:

- *Working Internet Connection/Wi-Fi.*
- *A Laptop or Personal Computer.*

Note: Joining from mobile devices or tablets is not recommended.

XI. ASSIGNMENT:

After successful completion of the course an assignment will be given to all the registered students presented in the classroom on 15th Sep 2025 on 17th Sep 2025.

XII. MODE OF ASSIGNMENT & INSTRUCTIONS:

- *Assignment will be given via **Google Form**.*

- *Assignment will be given in the form of **Multiple-Choice Questions (MCQs)**.*
- *Total questions will be **50**.*
- *Duration of assignment will be **1.5 hours**.*
- *Timings of assignment are **11:00 AM to 1:00 PM**.*
- *Google Form's link for the assignment will be given on the **17th of Sep 2025 in the official WhatsApp Group and on the registered email address before half an hour**.*
- *Participants need to score at least **50% percent** to get the certificate of Completion, i.e., **at least 25 questions need to be correct out of 50 questions**.*
- *There's no **negative marking**.*
- *A Dedicated timer will be there on the **Google Form**.*
- *If you are done with your exam earlier, then you may submit your assignment and exit the window.*
- *Use of unfair means is prohibited that's why you will be asked to give access of your camera and entire screen during the assignment.*
- *Make sure your browser's settings are UpToDate such as allowing of access to web camera and microphone.*
- *You must be signed/logged into your Google's account in web browser before accessing assignment's link. Once you are done with signing of your google account then you need to paste the assignment link in the same web-browser. And make sure no application is running in the background which is accessing your web-camera. And participants are prohibited from recording the assignment in any manner this will also fall under unfair means.*
- *If any unfair use is detected in the recording, then you'll be disqualified from the exam and strict action under the Indian Laws or Foreign Laws will be taken against you or a penalty of **1.5 lakhs** will be imposed on you, and one week's time will be given to you to submit the amount of penalty.*

XIII. RESULTS:

- *Results/Answer Keys for the course will be out on **21st September 2025 by 5:00 PM**.*
- *Results/Answer Keys will be sent on the **registered email IDs** of the participants and in the official **WhatsApp Group** created for the Course.*

XIV. CERTIFICATE OF COMPLETION:

A certificate of completion will be given to candidates who pass the assignment signed by *the Founder & Owner, Law Audience, i.e., Varun Kumar (AIBE), Advocate and Course Instructor, i.e., Arunima Jha, Advocate.*

Note: Certificate of completion of the course will be emailed to the participants who have successfully completed or passed the assignment/test within 7 days from the date of declaration of the results.

XV. LIMITED SEATS:

198 Seats only.

XVI. VENUE:

Classes will be conducted via Microsoft Team only.

XVII. REGISTRATION LINK:

<https://forms.gle/LRP2bsgFW1P5Cgri9>

XVIII. LAST DATE FOR REGISTRATION:

12th September 2025.

XIX. HOW TO MAKE PAYMENT:

You can pay the registration fee(s) on the following credentials:

UPI ID: varunjaswal.jaswal66@oksbi.

Paytm/PhonePe/GooglePay or via any UPI App: +91-8351033361.

Bank Details:

Account holder: Varun Kumar,

Account Number: 35216614509,

Bank Name: State Bank of India,

Branch: Jandpur,

IFSC: SBIN0063858.

Or scan the QR code mentioned on the Registration Form.

XX. SECOND CHANCE FOR THE ASSIGNMENT:

- *If anyone fails to clear the assignment/test in the first attempt, then he/she may apply for the second attempt by paying the **same registration fee(s) again**.*
- *Such candidates are not required to attend the classes again.*
- *A recorded session of the class will be uploaded on the YouTube channel of Law Audience, and you can watch it again, but the questions may be different in the second attempt.*
- *A form will be shared with the candidates for the second attempt on **their email ID(s)** **within 7 days** from the date of declaration of the results/answer keys with further instructions for the examination.*

XXI. TRIAL FOR THE ASSIGNMENT:

- A trial link regarding the assignment will be shared with the registered participants so that you can finish the assignment on the **17th day of September 2025**. Trial link will be share with the registered participants on the registered email address and in the **official WhatsApp Group**. Those who face the issues while using the link are requested to message in the group with the screenshot and the moderator will call the registered participants and will guide accordingly. The link for the trail assignment will be shared with all participants before one day, i.e., **16th of September 2025 sharp at 10:00 AM**.

XXI. TERMS & CONDITIONS FOR THE COURSE:

- *The candidates are requested to maintain the dignity of the session/class.*
- *The candidates are requested to make sure that their mics are muted upon on entry.*
- *The video of all the candidates must be turned on upon entry and make sure that you behave in good manner. You must be seated in good posture & must be well dressed.*
- *If you misbehave during the class with the course instructor or Host or with any attendee, then strict action will be taken against you as per the law for the time being in force.*
- *Law Audience reserves all the rights relating to postponement, preponement and cancellation of the course due to any circumstance or issue.*

- *If there's any amendment in **T&Cs** of the Course, then we'll inform you on your registered emails and contact numbers and such amendment or amendments maybe carried out at any stage even after the registration of the course.*
- *The views expressed during the course are those of the instructor and do not reflect any institution or employer affiliation.*
- *The course instructor reserves the right to refuse or remove any attendee for misconduct. In such cases, the course fee will be non-refundable.*
- *There's no option to challenge or file objections to the results/answer keys.*