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Challenges, Trends, And Technological Innovations, Authored By:  
Malika Singh, LLM. Student at NALSAR, University of Law, Hyderabad,  
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### **ABSTRACT:**

In an increasingly globalized economy, cross-border insolvency has become a critical concern, particularly in the UK's legal and financial sectors. The expansion of digital technologies has further complicated insolvency proceedings, introducing new challenges such as digital asset management, jurisdictional disputes, and cybersecurity threats. This paper explores the evolving nature of cross-border insolvency, emphasizing the transformative role of technology in modern insolvency practices. It examines emerging trends, including the treatment of cryptocurrencies, the impact of decentralized business models, and the use of artificial intelligence in insolvency proceedings. Furthermore, the paper addresses these complexities and evaluates existing legal frameworks, such as the *UNCITRAL Model Law on Cross-Border Insolvency* and the *European Union Insolvency Regulation*. Key challenges, including inconsistencies in international insolvency laws and difficulties in asset valuation, are discussed alongside potential solutions. The study advocates for greater harmonization of insolvency laws, enhanced legal cooperation, and adoption of technological innovations to improve transparency and efficiency in cross-border insolvency proceedings. As the digital economy evolves, legal practitioners must adapt to emerging complexities to ensure fair and effective insolvency resolutions across multiple jurisdictions.

### **I. INTRODUCTION:**

*Merchants have no country. The mere spot they stand in does not constitute so strong an attachment as that from which they draw their gains.*

*Thomas Jefferson*

Although merchants and traders have conducted trade and commerce beyond political borders for ages, the rapid expansion in international trade<sup>1</sup> Investment, globalized production, and distribution of goods and services have affected national economies in recent decades.

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<sup>1</sup> World Trade Organization, International Trade Statics 2023 (Last viewed on 15 March 2025)



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National economies have been more than open and interconnected due to their internationalization, which has increased their independence.

**The World Development Indicators for 2006, the World Bank reported:**

*"It is remarkable that the global economy is still growing and more linked in a time of shaky alliances and widespread anxieties. Over the past ten years, globalization has been hotly debated, praised by some, and criticized by others. Globalization is not a singular process, though. It continues as individuals and organizations increase cross-border financial resources, people flow, and trade in goods and services to increase profits and gain a competitive edge. Better economic management<sup>2</sup> more inventive information technology, fewer or lower trade barriers, and quicker and less expensive transportation have all contributed to its growth. Globalization and digital transformation have fundamentally altered business operations. Companies are no longer confined by national borders, often engaging in complex financial arrangements across multiple jurisdictions. This increased interconnectivity has made cross-border insolvency a critical concern for legal and financial professionals. As digital assets, cloud-based operations, and decentralized business models become more common, insolvency laws must evolve to address these new challenges".*

Cross-border insolvency usually occurs when an insolvent debtor has assets or creditors in multiple jurisdictions. The complexity of such insolvency cases arises from different nationalities involved with different national insolvency laws, which incurs the need for cooperation and coordination among jurisdictions and the challenges posed by digital assets that transcend borders. For example, consider a tech firm headquartered in the U.S. but with major European and Asian operations. If the company becomes insolvent, different legal systems will govern the treatment of its assets and creditors, leading to potential disputes over jurisdiction and asset distribution. A lack of cohesive regulation can cause delays, increased

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<sup>2</sup> World Bank Development Indicators 2023 (Last viewed on 15 March 2025).

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costs, and unfair outcomes for shareholders. With its strong financial sector, the UK has historically played a significant role in shaping cross-border insolvency frameworks. However, the post-Brexit landscape presents new challenges, necessitating the reassessment of existing mechanisms. This paper explores how technology advancement influences cross-border insolvency, highlighting trends such as digital asset management, AI-driven insolvency solutions, and cybersecurity concerns. Additionally, it addresses key challenges, including jurisdictional complexities, legal uncertainties, and the implications of Brexit. The discussion concludes with recommendations on leveraging technology and international cooperation to enhance the efficiency and effectiveness of cross-border insolvency proceedings.



## **CHAPTER I:**

### **I.I THE EVOLVING LANDSCAPE OF CROSS-BORDER INSOLVENCY:**

A relatively new area of bankruptcy research, international insolvency plays a significant role in cross-border incorporations and cross-jurisdictional commercial operations. Private international law and the conflict of legal order are further complicated because, like insolvency, it studies economics and legal principles. Nonetheless, international insolvency has received more attention than it deserves, particularly due to the insolvencies in the global banking sectors. The complexities are further increased by the new asset kinds brought about by the digital age, such as digital currencies and intellectual property. Insolvency is a problem that affects everyone. It is “a generally accepted principle of insolvency law that collective actions are more efficient in maximizing the assets available to creditors than a system that leaves creditors free to pursue their individual remedies,” according to the *United Nations Commission for International Trade Law (‘UNCITRAL’)*<sup>3</sup> in its Legislative Guide on Insolvency Law. Reorganizations or administrations are becoming increasingly critical on a

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<sup>3</sup> United Nations Commission for International Trade Law, 1985 (adopted on 21 June 1985)

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worldwide scale to help save companies or their viable parts<sup>4</sup>. The fundamental economic theory states that more value may be gained by preserving the key elements rather than disassembling and discarding them in pieces, foretelling this strategy.<sup>5</sup> However, when this is neither feasible nor lawful, insolvency law offers the “*bottom line*,” which is a liquidation administration that sequences the debtor’s wealth for the benefit of all creditors.

## **CHAPTER II:**

### **II.I THE IMPACT OF THE DIGITAL ECONOMY ON CROSS-BORDER INSOLVENCY:**

#### **II.I.I THE DIGITAL MARKET LANDSCAPE:**

The digital marketplace has expanded rapidly over the past two decades, driven by technological advancements, globalization, and changing consumer behaviour. Digital assets, virtual currencies, and e-commerce platforms have created new economic activities that transcend traditional national boundaries. These innovations come with new risks and complexities, particularly in insolvency and restructuring. Cross-border insolvency has traditionally been governed by international conventions such as *the UNICITRAL Model Law on Cross-Border Insolvency (1997)*<sup>6</sup> and *the European Insolvency Regulations (2000)*<sup>7</sup>. However, these frameworks face significant challenges in accommodating the unique aspects of digital markets, such as intangible assets, decentralized systems, and virtual currencies. The digital market encompasses various activities, including e-commerce, online services, digital platforms, cryptocurrencies, and blockchain technology. Digital assets and platforms operate across borders and are often decentralized, posing unique challenges for traditional insolvency frameworks. In cross-border insolvency cases involving digital assets,

<sup>4</sup> Principles of Corporate Insolvency Laws by Goodes, (3rd edition)

<sup>5</sup> UNICTRAL Model Law (Draft note 7 at 11)

<sup>6</sup> UNICTRAL Model Law on Cross-Border Insolvency 1997 (adopted on 30 May 1997)

<sup>7</sup> Council Regulation (EC) No. 1346/2000 of 29 May 2000 on Insolvency proceedings



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there is often no clear jurisdiction or regulatory body that can easily exercise control over the assets or the debtor's operations.

## **II.I.II KEY COMPONENTS OF THE DIGITAL MARKET:**

### **Cryptocurrencies and Blockchain:**

Using decentralized digital currencies like Bitcoin, Ethereum, and stablecoins has raised significant questions regarding how these assets should be treated in insolvency proceedings. The decentralized nature of cryptocurrencies means that traditional legal systems may struggle to trace, seize, and value these assets.

### **E-Commerce And Online Business:**

E-commerce platforms and digital services providers, such as Amazon, Alibaba, and various gig economy platforms, often operate across multiple jurisdictions. Insolvency proceedings involving these platforms may require cooperation between several legal systems to resolve complex disputes.

### **Intangible Assets and Debt:**

Digital assets, such as intellectual property, customer data, software, and digital contracts, form an integral part of a business's value in the digital economy. These assets pose challenges for insolvency proceedings, as their value is often difficult to ascertain and may not be easily transferable across borders.

The famous case of ***Internet and Mobile Association of India (IAMIA) vs. Reserve Bank of India (RBI), 2020<sup>8</sup>***, was a landmark decision in India's cryptocurrency regulation landscape. The case revolved around the RBI's 2018 circular, which prohibited banks and financial institutions from providing services to cryptocurrency businesses and individuals. IAMAI, representing cryptocurrency exchanges, challenged the circular, arguing that it was unconstitutional and disproportionately restricted their trade rights.

### **Arguments Presented:**

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<sup>8</sup> Internet and Mobile Association of India (IAMIA) V. Reserve Bank of India (RBI) 2020, AIR 2021 Supreme Court 2720, AIRONLINE 2020 SC 298

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In the *IAMAI vs. RBI case*, both sides presented strong arguments concerning the legality and regulation of cryptocurrencies in India. IAMAI argued that the RBI's 2018 circular was unconstitutional as it violated Article 19 (1) (g) of the Indian Constitution, which guarantees the right to practice any profession or trade. They contended that the RBI's ban imposed an unreasonable restriction on the cryptocurrency industry, preventing businesses from operating freely. Additionally, IAMAI emphasized the lack of proportionality, asserting that instead of an outright ban, RBI should have opted for less restrictive regulations to address risks like fraud and money laundering. Furthermore, they pointed out that the RBI lacked legislative authority to ban cryptocurrency transactions, as no Indian law explicitly prohibited them. On the other hand, the RBI defended its circular, arguing that it was necessary to ensure financial stability and protect consumers from cryptocurrency risks. The central bank highlighted concerns about cryptocurrencies being used for illicit activities such as money laundering and terrorist financing due to their decentralized and anonymous nature. Additionally, the RBI stressed the high volatility and lack of regulation in the cryptocurrency market, which posed a potential threat to India's financial ecosystem. Lastly, the RBI asserted its exclusive authority over currency issuance, stating that cryptocurrencies, being outside the control of any central institution, could undermine India's monetary system and economic stability. These conflicting arguments formed the crux of the case, ultimately leading to a Supreme Court judgment that tried to balance out the need for regulatory oversight with the constitutional rights of businesses and individuals.

### **II.I.III JURISDICTIONAL CHALLENGES:**

One of the key issues in the cross-border insolvency digital businesses is determining the appropriate jurisdiction for insolvency proceedings. The lack of Physical assets or the presence of assets in multiple jurisdictions complicates the issue of where insolvency proceedings should take place. Unlike traditional businesses with physical operations, digital businesses may only have a virtual presence, making it difficult to identify the “*Center of Main Interest*” (COMI), a concept used in many international insolvency regimes.

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#### **II.I.IV LEGAL FRAMEWORKS AND COMPATIBILITY:**

Traditional insolvency laws and frameworks were designed for businesses with physical operations, assets, and creditors in a specific location. The emergence of the digital market has exposed the limitations of this framework in addressing the unique challenges of cross-border insolvency involving intangible digital assets. There is no universally accepted legal framework for cross-border insolvency involving digital assets. While international conventions like the UNICITRAL Model Law have provided some guidance, many jurisdictions still have inconsistent or outdated insolvency laws that fail to account for the unique nature of digital businesses. Cross-border insolvency cases often involve a conflict of law, where different jurisdictions have competing claims over the same assets or debtor. The digital economy exacerbates this issue, as digital assets are not confined to one jurisdiction and may be subject to conflicting legal regimes. The increasing importance of data as an asset in insolvency cases raises concerns about privacy and data protection laws. Many countries have strict data protection regulations, such as the *European Union's General Data Protection Regulation (GDPR)*<sup>9</sup>, which may complicate the handling of personal data during cross-border insolvency proceedings.

#### **II.I.V ASSET TRACING AND RECOVERY:**

Asset tracking and recovery in cross-border insolvency cases involving digital businesses is highly complex. Digital assets, such as cryptocurrencies, are stored in digital wallets, and transactions are often pseudonymous, making it difficult to trace the flow of assets or identify the ownership of digital property. Additionally, the decentralized nature of many digital systems means that assets may be scattered across multiple jurisdictions, making it harder for creditors to recover value. While offering transparency, technologies like blockchain also present challenges for insolvency practitioners. For example, blockchain records are immutable and cannot be easily altered. Still, they do not always provide clear information about the

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<sup>9</sup> Regulation (EU) 2016/679 (General Data Protection Regulation)

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ownership or location of assets, complicating the asset recovery process in cross-border insolvency cases.

### **CHAPTER III:**

#### **III.I LEGAL FRAMEWORKS GOVERNING CROSS-BORDER**

#### **INSOLVENCY:**

##### **III.I.I THE UNCITRAL MODEL LAW ON CROSS-BORDER**

##### **INSOLVENCY:**

*The UNCITRAL Model Law on Cross-Border Insolvency*<sup>10</sup>, which addresses the numerous substantive issues in multi-state insolvencies- such as choice of forum, recognition, and enforcement, and the choice of law- may offer the best chance for advancement in multilateral cooperation in multistate insolvencies. Rather, it allows access rights for international insolvency managers, judicial collaboration between states, and the acceptance of foreign insolvency procedures by participating governments. As stated in its preamble, the Model Law mechanism supports several states in its preamble. It supports some stated goals, such as increased legal certainty for investment and commerce and the equitable and effective management of cross-border insolvencies that safeguard the interests of all parties involved. As a result, it has characteristics that are critical for controlling multi-state bankruptcy. The United Nations adopted the UNCITRAL Model Law on Cross-Border Insolvency in 1997 and recommended that member states adopt it as part of domestic legislation. Since then, the Model Law has been adopted in the British Virgin Islands, Eritrea, Great Britain, Japan, Mexico, New Zealand, Poland, Romania, Serbia and Montenegro, South Africa, and the United States of America. Canada has adopted elements of the Model Law as a component of its ongoing efforts to overhaul insolvency laws. One key impact of Model Law is how it helps local authorities accept and implement foreign insolvency processes. While it is used as national law, it is like an international agreement. These agreements can be classified as either simple, indirect,

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<sup>10</sup> UNCITRAL MODEL LAW BOOK YEARBOOK 1997

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double, or direct. A simple or indirect agreement is one in which countries consent to acknowledge and enforce rulings based on certain accepted criteria. The jurisdiction rules specifically detail the requirements for recognizing and enforcing foreign rulings and outline the oversight stipulations of the European Convention on Certain International Aspects of Bankruptcy, created by the Council of Europe in 1990. For instance, if a multinational corporation operates in the United States and the United Kingdom, the Model Law would enable the foreign representative involved in US Bankruptcy proceedings to request acknowledgment and support from the UK courts. This process ensures that the company's assets in the UK are safeguarded while the proceedings in the US continue. Coordinating actions between these two legal jurisdictions could stop creditors in one nation from taking over assets that are crucial for the success of bankruptcy procedures in another nation.

### **III.I.II EUROPEAN UNION INSOLVENCY REGULATIONS (EIR):**

*The EU Insolvency Regulation (also known as Regulation (EC) No. 1346 /2000)<sup>11</sup>*, was adopted in 2000 and governs cross-border insolvency proceedings within the European Union (EU). It was designed to create a uniform system for dealing with insolvency cases involving companies with assets or creditors in multiple EU member states. It is particularly important in the EU's internal market, where businesses operate across borders, and insolvency cases may affect several countries. Simultaneously, the member state's court, where the debtor has its “*center of main interest*” (COMI), will have jurisdiction over insolvency proceedings. The location where the debtor is registered, or whose main business activities occur is typically considered the COMI. Nevertheless, this assumption can be challenged if the debtor's business is in a different location. In contrast to the UNICITRAL Model Law, which mandates a recognition process, the EU Insolvency Regulation automatically accepts insolvency cases initiated in the debtor's COMI region. This automatic acceptance enhances the efficiency of resolving cross-border insolvency issues in the EU, eliminating the necessity for distinct recognition processes. Furthermore, the Regulations permit the initiation of secondary

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<sup>11</sup> Council Regulation (EC) No. 1346/2000 of 29 May 2000 on Insolvency Proceedings



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procedures in another EU country where the debtor holds assets. These secondary procedures are usually limited to managing assets located in that country and run alongside the main procedure in the debtor's COMI. The Regulations highlight the importance of collaboration among courts in different EU countries dealing with cross-border insolvencies. For example, when insolvency cases are present in multiple EU nations, courts are encouraged to connect and work together to prevent conflicting rulings and to ensure effective management of the debtor's assets. While the EU Insolvency Regulations establish a shared procedural guide, the fundamental insolvency laws are not uniform across EU member states. Therefore, approaches to insolvency (such as liquidation or reorganization) may vary significantly from one member state to another.

The EU Insolvency Regulation streamlines the management of cross-border insolvency within Europe by making the jurisdictional process easier and guaranteeing that insolvency procedures are automatically acknowledged. This approach minimizes the complications arising from multiple proceedings and lowers the chances of conflicting decisions. The automatic acknowledgment of insolvency procedures and the option to initiate secondary proceedings offer a clear and consistent legal framework for businesses functioning throughout the EU. It also guarantees fair treatment for creditors situated in various jurisdictions. Nonetheless, there are some issues with the Regulations, especially concerning the inconsistent application of insolvency laws. As each EU nation maintains its insolvency legislation, this can lead to inconsistencies in how creditors are treated, and assets are allocated. For instance, if a German firm has operations and creditors in France, Italy, and Spain, it may start insolvency processes in Germany, where its center of main interests resides. According to the EU Insolvency Regulations, the proceedings in Germany would be automatically acknowledged in France, Italy, and Spain, enabling creditors from those nations to be involved. Furthermore, each country could initiate secondary proceedings to manage local assets if required. This alignment would help guarantee that the German firm's insolvency is processed effectively and equitably throughout the EU.

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## **CHAPTER IV:**

### **IV.I EMERGING TRENDS INFLUENCING CROSS-BORDER INSOLVENCY:**

#### **IV.I.I ADOPTION OF ADVANCED TECHNOLOGIES IN INSOLVENCY PROCEEDINGS:**

AI and Blockchain are transforming insolvency practices. AI-powered analytics can assess large volumes of financial data to identify hidden assets or fraudulent transactions. Blockchain provides secure, tamper-proof transaction records that enhance transparency and reduce fraud in insolvency cases.

#### **IV.I.II INCREASED FOCUS ON CYBERSECURITY AND DATA PROTECTION:**

As insolvency proceedings rely more on digital tools, the risk of cyber threats increases. Practitioners must ensure robust cybersecurity measures to protect sensitive financial and personal data during insolvency proceedings.

#### **IV.I.III LEGAL REFORMS FOR DIGITAL ASSETS:**

Many jurisdictions are exploring new legal frameworks to address the challenges digital assets pose in insolvency cases. Regulatory bodies are working to clarify the classifications, valuation, and treatment of cryptocurrencies and digital intellectual property in insolvency proceedings.

## **CHAPTER V:**

### **V.I KEY CHALLENGES IN CROSS-BORDER INSOLVENCY IN THE DIGITAL ECONOMY:**

*Despite existing frameworks, several challenges persist in cross-border insolvency:*

#### **V.I.I JURISDICTIONAL COMPLEXITIES:**

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Determining which jurisdiction's laws apply to a cross-border insolvency case remains a major issue. Differences in national insolvency laws can lead to legal disputes and inconsistent outcomes for creditors and debtors.

### **V.I.II LACK OF INTERNATIONAL STANDARDIZATION:**

While frameworks like the UNICITRAL Model Law<sup>12</sup> and EIR<sup>13</sup> exist, many countries still have inconsistent insolvency regulations. The absence of global standardization leads to delays and increased costs in resolving cross-border insolvencies.

### **V.I.III ENFORCEMENT OF INSOLVENCY JUDGEMENTS:**

Even when courts recognize foreign insolvency rulings, enforcement can be difficult. Differences in legal traditions, creditors' priorities, and local protections may hinder the implementation of insolvency decisions.

## **CHAPTER VI:**

### **VI.I.I THE WAY FORWARD: STRENGTHENING CROSS-BORDER INSOLVENCY MECHANISMS:**

To address these challenges, practitioners and policymakers must take proactive steps to modernize insolvency laws and embrace technological advancements. Key recommendations include:

#### **VI.I.II STRENGTHENING INTERNATIONAL COOPERATION:**

Greater collaboration between jurisdictions is essential to streamline cross-border insolvency proceedings. Expanding the adoption of UNICITRAL Model Law and fostering bilateral agreements can enhance cooperation and predictability in insolvency cases.

#### **VI.I.III ENHANCING LEGAL FRAMEWORKS FOR DIGITAL ASSETS:**

<sup>12</sup> UNICITRAL Model Law on Cross-border Insolvency

<sup>13</sup> European Insolvency Regulations (Insolvency Regulation 2000)

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Regulators must develop comprehensive laws to classify and govern digital assets in insolvency cases. Clear guidelines on cryptocurrency valuation, ownership, and liquidation will improve the efficiency of insolvency proceedings.

#### **VI.I.IV LEVERAGING TECHNOLOGY FOR INSOLVENCY**

##### **MANAGEMENT:**

Using AI, blockchain, and digital forensic tools can enhance transparency and efficiency in insolvency cases. Governments and legal bodies should invest in technological solutions to modernize insolvency cases.

#### **VI.I.V ADDRESSING CYBERSECURITY RISKS:**

Insolvency practitioners must implement stringent cyber security protocols to protect sensitive data from cyber threats. Regulatory bodies should establish guidelines for data security in insolvency proceedings.

### **III. CONCLUSION:**

In 1814, when Thomas Jefferson commented on merchants not having a strong connection to a nation, he probably did not imagine the intricate nature of trade and business in the twenty-first century. He also could not have anticipated how digital resources, and global corporations would influence a nation's ability to oversee the merchants it interacts with—particularly when facing bankruptcy instead of making profits. The issue of international bankruptcy in today's digital world brings important difficulties and chances for new ideas and legal changes. As companies grow internationally and digital assets become more common, bankruptcy laws must adapt to new challenges. It is vital to boost international collaboration, refresh legal systems, and use technology to guarantee just and effective bankruptcy processes in an increasingly digital environment.

### **IV. RECOMMENDATIONS:**

Insolvency laws across various jurisdictions have failed to define these assets, leading to this ruckus. Despite technological advancements and different international frameworks regarding

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international insolvency cases, there are still practical challenges to cross-border insolvency in the digital economy. The primary problem still stands as the standardization of cross-border insolvency legal framework across different jurisdictions. Each country has its own rules and legal system for how these issues relate to cross-border insolvency, leaving the realities of the digital economy unmatched. It will be beneficial if the priority of claims is developed through developing international agreements that translate into more uniform claims in digital economy-based insolvency proceedings. How the data is handled may also concern the related cross-border insolvency-participating corporates. As we know, regulations like the General Data Protection Regulation (GDPR) in the European Union lay important provisions, ensuring data theft is diverted and personal data is managed. To manage this issue, cross-border insolvency laws should also consist of compliance with data protection laws in this digital era, ensuring efficient distribution of assets.

Valuing and liquidating digital assets, especially intangible ones, presents a significant challenge, especially in situations like bankruptcy or insolvency. The valuation issue is tricky because many digital assets (*such as cryptocurrencies, NFTs, or intellectual property*) fluctuate in value. Their worth can be subjective, depending on market sentiments, scarcity, and utility. International cooperation and standardized approaches are critical to address this challenge. Creating internationally recognized frameworks for valuing digital assets can reduce the uncertainty in the liquidation process. For example, like how traditional assets like real estate or stocks are valued, digital assets could have their own recognized methods like market analysis, token omics, etc. Trusted independent parties could be engaged to assess the worth of digital assets using a clear, standardized methodology.



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