

“Law Audience’s Webinar on Athlete, Coach & Endorsement Contracts: Navigating Commercial Rights, NFTs & Personality Protections”.

ABOUT LAW AUDIENCE:

Law Audience® is an online legal platform which is aimed at spreading the legal education and other opportunities related to the field of law among the legal audience as much as possible. It was introduced on 25th of June 2018.

THEME:

“Athlete, Coach & Endorsement Contracts: Navigating Commercial Rights, NFTs & Personality Protections”.

In the evolving world of sports, athlete, coach, and endorsement contracts are more complex than ever, intersecting with digital innovation and personal branding. Athlete, Coach & Endorsement Contracts: Navigating Commercial Rights, NFTs & Personality Protections explores the legal and commercial frameworks shaping modern sports agreements. From image rights and sponsorships to the rising influence of NFTs and the protection of personality traits, this guide provides essential insights for navigating today’s dynamic landscape. Whether you’re a legal advisor, agent, or athlete, understanding these elements is crucial to maximizing value, ensuring compliance, and safeguarding long-term interests in a rapidly changing environment.

ABOUT SPEAKER:

Arunima Jha, Advocate and Head of Legal & Compliance, KnowledgeWorks Global Ltd - CJK Group:

Arunima Jha is one of India's leading sports and entertainment lawyers with over a decade of experience specializing in contract negotiations for elite athletes and media personalities. As trusted counsel to prominent cricketers and sports franchises across South Asia, she has drafted landmark endorsement agreements that protect players' commercial rights while maximizing brand value across both conventional and digital platforms. Beyond legal practice, she is a thought leader on LinkedIn, regularly posting simplified legal insights that reach over **70,000 members**, with a focus on educating law students and young professionals.

**“Law Audience’s Webinar on Athlete, Coach & Endorsement
Contracts: Navigating Commercial Rights, NFTs & Personality
Protections”.**

ELIGIBILITY:

- 1) It shall be an online event.
- 2) It is open for Students, Lawyers, Research Scholars, Teachers, Judges, Professionals and Academicians or for anyone who is interested in topic of the Webinar.

TIMINGS & DATE:

Date: 17th May 2025.

Timings: 2:00 PM to 3:00 PM.

VENUES:

1. Microsoft Teams.

MEETING LINK:

The meeting link will be provided directly in the **WhatsApp Group** before **10 Minutes** or at your **registered email id(s)**. You may join the WhatsApp Group to receive the meeting link.

REGISTRATION FEE(s):

- 150 Indian Rupees.
- Participants outside India: **10\$ USD dollars.**

Note: Registration fee is not refundable at any cost unless the event is cancelled by the organizer.

E-CERTIFICATE(s):

E-certificate will be given to all the registered participants (*subjected to the norms of attendance as mentioned in this official notification*) you must upload a **screenshot of payment** while filling up the registration form. E-certificate will be emailed **within 24 hours after the end of the Webinar Session.**

**“Law Audience’s Webinar on Athlete, Coach & Endorsement
Contracts: Navigating Commercial Rights, NFTs & Personality
Protections”.**

Note: E-certificate will be given only if you join the session. If you pay the registration fee but do not join the webinar session even in that case fee is not refundable and no e-certificate will be given.

You can pay using:

GooglePay: 8351033361 or

Paytm: 8351033361 or

UPI ID: varunjaswal.jaswal66@oksbi; or

International Participants can paypal at lawaudience@gmail.com.

Bank Account Details:

Account Holder Name: Mr. Varun Kumar,

Bank Name: State Bank of India (SBI),

Branch: SBI Jandpur.

Account No: 35216614509,

IFSC Code: SBIN0063858,

Or Scan the QR Code



ACCEPTED HERE

Scan any QR using PhonePe App



Law Audience Journal

©2016. All rights reserved. PhonePe Internet Pvt. Ltd.

**“Law Audience’s Webinar on Athlete, Coach & Endorsement
Contracts: Navigating Commercial Rights, NFTs & Personality
Protections”.**

ATTENDANCE:

Attendance for the Meeting:

No separate link will be provided for the purpose of marking attendance of the participants(s). You just must join the Meeting from the same name as mentioned on the Registration Form. If your name on the account is something else, then re-name it before joining the Meeting.

THE REGISTRATION LINK:

Participants can register for this webinar session only through **GoogleForm**. No other mode of registration is acceptable.

LINK: <https://forms.gle/pnTZADHfy4UxM2JfA>

REQUIREMENTS TO JOIN THE WEBINAR:

- 1) Laptop/Mobile/Personal Computer (PC or Desktop).
- 2) High Speed Internet Connection.
- 3) Follow us on YouTube, Facebook, and Instagram.
 - i. **YouTube Channel:** <https://www.youtube.com/lawaudience>.
 - ii. **Facebook:** <https://www.facebook.com/lawaudience/>.
 - iii. **Instagram:** <https://www.instagram.com/lawaudienceofficial/>.
 - iv. **Twitter:** https://twitter.com/audience_law.

IMPORTANT INSTRUCTIONS/TERMS & CONDITIONS:

- The participants are requested to maintain the **dignity of the webinar session**.
- The participants will be **muted upon entry**.
- The **video of all the participants will be turned off upon entry** but participants can change this during the meeting.
- If you choose to turn on your video during the meeting, then make sure that you behave in good manner. You must be **seated in good posture & must be**

**“Law Audience’s Webinar on Athlete, Coach & Endorsement
Contracts: Navigating Commercial Rights, NFTs & Personality
Protections”.**

well dressed. If we found you sitting in an inappropriate manner such as lying on bed etc, then we’ll remove you from the meeting immediately.

- At the end of the webinar, you can ask your questions by **commenting in the Chat Box or by using raise your hand option from the Application itself.**
- If you misbehave during the meeting with the **Speaker or Host or with any attendee**, then strict action will be taken against you **as per the law for the time being in force.**
- The Webinar Session may be recorded also.
- No material such as PPT or recording will be provided to the participants.
- Recorded session may be uploaded on our YouTube channel.
- Law Audience reserves all the **rights relating to postponement, preponement and cancellation of the Webinar Session due to any circumstance or issue.**
- If there’s any amendment in T&C of the Webinar Session, then we’ll inform you in advance.

CONTACT DETAILS:

Contact Person Name: Mr. Varun Kumar,
Founder & Owner, Law Audience.

Contact No: +91-8351033361.

Email ID: Info@lawaudience.com, ceo@lawaudience.com.

Contact Timings: 10:00 AM To 9:00 Pm.

Official Website: www.lawaudience.com.